



Arizona Tourism:
A GRAND FUTURE

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SPONSORSHIP OPPORTUNITIES

July 11-13, 2016

The Westin La Paloma Resort & Spa
Tucson, Arizona



General Information

What -

The Arizona Governor's Conference on Tourism provides valuable networking opportunities, professional development sessions, nationally recognized speakers, a dedicated sponsor exhibit area and the Governor's Tourism Awards. The conference, consistently attended by 500, is the opportunity for our visitor industry to gather information on the latest trends affecting tourism. We offer an environment that promotes networking and the exchange of ideas for the benefit of our commerce. The success and growth of our conference is reflective of a unified industry that wants to continually be successful at what we do.

The conference is attended by all elements of the Arizona travel and tourism industry including hotels, resorts, bed & breakfasts, restaurants, festivals & events, attractions, cultural arts, gaming, retail stores, golf courses, taverns, conventions & visitors bureaus, chambers of commerce and tourism related state agencies and associations. Additionally, there are many support related organizations that participate, such as advertising agencies, marketing firms, print media, publishers, and printing companies. The conference provides a great opportunity for organizations that provide a support service to the visitor industry to make key contacts with Arizona's tourism leaders while promoting their company and services.

When -

Monday, July 11 through Wednesday, July 13, 2016
The Westin La Paloma Resort & Spa
Tucson, Arizona

Expected Attendance -

500

Sponsorships -

The Sponsorship Program for the Arizona Governor's Conference on Tourism provides the opportunity to participate on a variety of levels, offering organizations the opportunity to purchase the recognition that best suits their budget and promotional needs. All sponsor levels are cash only participation and may be a cooperative partnership between no more than two organizations, each contributing an equal amount.

Diamond	\$20,000	Bronze	\$5,000
Platinum	\$15,000	Copper	\$2,500
Gold	\$10,000	Exhibitor	\$1,250

Organizers -

Arizona Lodging & Tourism Association Arizona Office of Tourism

For more information -

Arizona Governor's Conference on Tourism
Phone: (602) 265-2252

Email: events@azlta.com
Web site: www.AZTourismConference.com

Sponsorship Packages

Standard Benefits for All Sponsors

- Company name, address and contact information printed in the Arizona Governor's Conference on Tourism Program Book.
- Complimentary exhibit space to include an 8' x 10' booth.
- Name recognition on the 2016 Arizona Governor's Conference on Tourism web site.
- A copy of the Arizona Governor's Conference on Tourism Attendee Directory.

Diamond

\$20,000

- Standard Benefits for all sponsors
- Sponsor your choice of evening reception or the conference lunch.
The first sponsor whose payment is received has first choice for what event they will sponsor.
- Recognition signage displayed at your Sponsored Event.
- Full-page advertisement in the Arizona Governor's Conference on Tourism Program Book. Back Cover, Inside Front Cover and Inside Back Cover are available to choose from.
The first sponsor whose payment is received has first choice for advertisement placement.
- Company name included within all press releases regarding the Arizona Governor's Conference on Tourism prior to and following the event.
- Inclusion in Conference collateral sent to all industry partners, including but not limited to: registration forms, confirmation forms, and materials provided during the Conference.
- Company featured on the web site as a Diamond Sponsor.
- Company name featured in an email or fax blast to all potential attendees.
- Company name and logo on signage at the Conference site.
- Verbal recognition during the Conference.
- Six (6) complimentary attendee full registrations (includes all materials, meals, workshops and events).

Platinum

\$15,000

- Standard Benefits for all sponsors.
- Sponsor your choice of evening reception or the conference lunch.
First preferences go to Diamond, and then the first sponsor whose payment is received has first choice for what event they will sponsor
- Recognition signage displayed at your Sponsored Event.
- Full-page advertisement in the Arizona Governor's Conference on Tourism Program Book.
- Company name included within all press releases regarding the Arizona Governor's Conference on Tourism prior to and following the event.
- Inclusion in all Conference collateral sent to all industry partners, including but not limited to: registrations forms, confirmation forms, and materials provided during the Conference.
- Company featured on the web site as a Platinum Sponsor.
- Company name featured in an email or fax blast to all potential attendees.
- Company name and logo on signage at the Conference site.
- Verbal recognition during the Conference.
- Four (4) complimentary attendee full registrations (includes all materials, meals, workshops and events).

Gold

\$10,000

- Standard Benefits for all sponsors.
- Sponsor one of the two Continental Breakfasts or one of the two Keynote Conference Speakers.
The first sponsor whose payment is received chooses the event they would like to sponsor.
- Recognition signage displayed at your Sponsored Event.
- Half-page advertisement in the Arizona Governor's Conference on Tourism Program Book.
- Inclusion in all Conference collateral sent to all industry partners, including but not limited to: registrations forms, confirmation forms, and materials provided during the Conference.
- Company featured on the web site as a Gold Sponsor.
- Company name featured in an email or fax blast to all potential attendees.
- Company name and logo on signage at the Conference site.
- Verbal recognition during the Conference.
- Three (3) complimentary attendee full registrations (includes all materials, meals, workshops and events).

Bronze

\$5,000

- Standard Benefits for all sponsors.
- Sponsor one of the three Beverage Breaks during the Arizona Governor’s Conference on Tourism. The first sponsor whose payment is received chooses the break they would like to sponsor.
- Recognition signage displayed at your Sponsored Event.
- Quarter-page advertisement in the Arizona Governor’s Conference on Tourism Program Book.
- Inclusion in all Conference collateral sent to all industry partners, including but not limited to: registrations forms, confirmation forms, and materials provided during the Conference.
- Company featured on the web site as a Bronze Sponsor.
- Company name featured in an email or fax blast to all potential attendees.
- Company name and logo on signage at the Conference site.
- Verbal recognition during the Conference.
- Two (2) complimentary attendee full registrations (includes all materials, meals, workshops and events).

Copper

\$2,500

- Standard Benefits for all sponsors.
- Inclusion in all Conference collateral sent to all industry partners, including but not limited to: registrations forms, confirmation forms, and materials provided during the Conference.
- Company featured on the web site as a Copper Sponsor.
- Company name featured in an email or fax blast to all potential attendees.
- Company name and logo on signage at the Conference site.
- Verbal recognition during the Conference.
- Two (2) complimentary attendee full registrations (includes all materials, meals, workshops and events).

Exhibitor - Booth

\$1,250

- Standard Benefits for all sponsors.
- Two (2) complimentary attendee full registrations (includes all materials, meals, workshops and events).
- Exhibit Show Hours:

Monday, July 11:	Taste of Arizona Reception	5:00 pm - 7:00 pm
Tuesday, July 12:	Continental Breakfast	7:30 am - 8:30 am
	Morning Break	10:15 am - 10:45 am
	Afternoon Break	3:00 pm - 3:30 pm
	Conference Reception	5:00pm - 6:00 pm
Wednesday, July 13:	Continental Breakfast	8:00 am - 9:00 am
	Morning Break	10:00 am - 10:15 am

- **AzLTA must be notified by June 1st if you would like a booth space, no late submissions will be accepted.** Booths will be assigned after June 1, 2016 based on the level of sponsorship on a first come, first served basis.

**For more information or questions, contact the
Arizona Governor’s Conference on Tourism
Web site : www.aztourismconference.com
Phone: (602) 265-2252
Fax : (602) 604-0769
E-mail: events@azlta.com**

