



Taste of Arizona Reception

Mon., July 11, 2016 • Westin La Paloma Resort —Tucson
Expected Attendance: 300

The Arizona Governor's Conference on Tourism (GCOT) is a three day event organized to educate Arizona's Tourism Industry on the latest trends, information, products and services which enhance travel in Arizona. Topics include: marketing, social media, research and statistics, politics and legislation, Green initiatives and much more. Attendees at this conference come from all over the state and make up a wide range of tourism professionals from hoteliers, DMO's, city and state delegates, attractions and many more.

We would like to invite you to be a part of the Taste of Arizona Reception to offer exposure to this important audience. Below you will find all the necessary event information, including an outline of your responsibilities and those of the event organizers.

EVENT ORGANIZERS TO PROVIDE:

- Two 6-foot tables (with linen and skirt)
- B&B Plates
- Flatware
- Napkins

**We encourage you to bring banners and collateral for your booth space.*

YOU PROVIDE:

- Completed Menu / Special Form (attached)
- 300 pieces (heavy hors d'oeuvre and or/dessert)
- Décor / additional signage for booth
- Electrical cords (if needed)
- All necessary cooking and serving equipment / utensils
- Copy of Business License / or catering permit

LOCATION:

The Westin La Paloma Resort: 3800 E. Sunrise Drive, Tucson, AZ 85718
Event Room : TBD

TIME OF EVENT: 5:00PM - 7:00PM

ESTIMATED # IN ATTENDANCE: 300

LOAD IN/OUT:

Set-up: 2:00PM - 4:00PM

Break Down: 7:00PM - 8:00PM

LAYOUT: Will be provided in the weeks prior to event

DECOR: To maintain area décor consistency, your space is limited to the front-facing, 10'x10' area allocated. Expanding or placing materials outside your allotted space is prohibited. If you have questions about your décor please contact us in advance to make certain it will fit within the guidelines.

I will be your main point of contact before and during the event. Feel free to contact me at any time with questions. Thank you for your cooperation. I look forward to working with you!

David Drennon, Executive Vice President
Arizona Lodging & Tourism Association
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Fax: 602-604-0769 **E-mail:** ddrennon@azlta.com





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RESTAURANT NAME: _____

(Please email restaurant logo)

ADDRESS: _____

RESTAURANT CONTACT NAME: _____

CONTACT NUMBER: _____

CONTACT EMAIL: _____

ELECTRICAL NEEDS: Please describe the piece(s) of equipment that will require power and the power needed. You are responsible for providing extension cords and power strips.

Item 1: _____ **Power:** _____

Item 2: _____ **Power:** _____

MENU: Please describe each of the items you will be serving. Menu must be approved by GCOT committee prior to event. Event will only allow 4 restaurants to provide the same protein. Approval is awarded on first come first serve basis.

WE, THE RESORT/RESTAURANT, AGREE TO PROVIDE (no later than JUNE 13th):

- Completed Registration Form
- Electrical Needs
- Copy of Business License
- Menu

CONTACT SIGNATURE: _____ **DATE:** _____

The Arizona Governor's Conference on Tourism holds a Silent Auction to fundraise for the association. If you would like to make a donation please select the box below.

Yes, I would like to donate _____

Please complete this page and return to David Drennon (fax: 602-604-0769, e-mail: ddrennon@azlta.com) by June 13, 2016.

